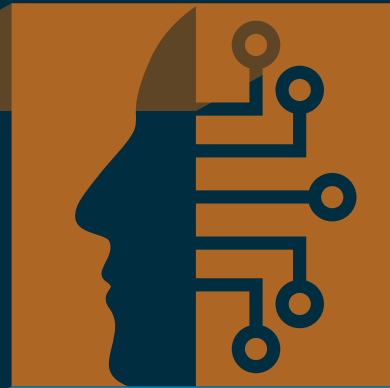


TECHNOLOGY AND THE DISABILITY EXPERIENCE



SEPTEMBER 30, 2025 | TIMES CENTER | NEW YORK, NY

EVENT SPONSORSHIP GUIDE



Technology and the Disability Experience

Kicking off National Disability Employment Awareness Month (NDEAM), engage in a meaningful exploration of the ways emerging technologies (including AI, extended reality, and smart devices) are shaping the accessibility landscape and changing disability inclusion in the workforce.

With an emphasis on actionable **solutions**, **industry standards**, and the **future of innovation**, gain tools and insights needed to foster more inclusive and accessible work environments for not only people with disabilities, but all employees.





Event Timeline

Subject to change.

3:30-5:00 PM

Curb Cuts in the Digital Era: How Disability Shapes the Broader World

Exclusive Leadership Council Session

NOD Leadership Council members are invited to attend an interactive learning and **networking** session, Curb Cuts in the Digital Era: How Disability Shapes the Broader World. Hear from industry experts and share **insights, personal stories, and best practices** for an interactive conversation on how technology is assisting not only people with disabilities but society at large and shaping broader innovation.

5:00-7:00 PM

Cocktail Hour and Technology and AI Showcase

5:00-5:30 Leadership Council Pre-Access

Open to all guests, this session invites attendees to **explore the showcase**, connect with like-minded individuals, and gain **insights** from professionals across corporate, nonprofit, and advocacy sectors. The exhibit will spotlight **trailblazing companies and cutting-edge products** making a tangible difference in accessibility and inclusion. This is also a key networking opportunity with college students and job seekers with disabilities, emerging leaders in the future workforce, and influential voices in the social media and tech space—fostering meaningful dialogue across generations, industries, and platforms.

7:00-8:30 PM

Main Event

The evening will feature remarks from NOD CEO Beth Sirull, a presentation on generative AI imagery by COO Sara Walsh, **live entertainment**, and a series of panels and awards. A key **panel discussion** will explore how technology is shaping inclusive workplaces for people with disabilities, highlighting its role in recruitment, career development, and workplace culture. Real-world examples and compelling stories will showcase the impact of AI and accessible tech in **breaking barriers** and scaling inclusive solutions.



Who Attends?

Corporate partners
Nonprofit employers
Human resources managers
Talent managers
Policymakers
Advocates
College students
Social media influencers
B2B professionals
Sales professionals

Why Support Technology and the Disability Experience?

The event offers a unique opportunity to publicly commit to disability inclusion and build genuine connections with the nation's leading employers.

Your contribution is more than a philanthropic gift; it is an investment in building professional opportunities, inclusive spaces, and a bright future for the United States' largest marginalized community.





2025 Event Sponsorship Benefits

Benefits	Innovator \$150,000	Trailblazer \$100,000	Champion \$75,000	Changemaker \$50,000	Advocate \$25,000
Tickets to Main Event	12	10	8	6	4
Ticket to Partner-Exclusive Pre-Event	12	9	8	6	4
Full Screen Digital Ads	3	2	1	1	1/2
Ad in Printed Program	Entire Back Cover	Full Page	Full Page	Half Page	Quarter Page
Logo on Step and Repeat	✓	✓	✓	✓	✗
Opportunity to Provide Branded SWAG	✓	✓	✓	✓	✗
Logo on all Signage	✓	✓	✓	✗	✗
Opportunity to Showcase a Product Innovation	✓	✓	✓	✗	✗
Speaking Opportunity During Panel	✓	✓	✗	✗	✗
Logo on Guest Name Badges	✓	✓	✗	✗	✗
Reserved Seating During Program	✓	✓	✗	✗	✗
Complementary Lunch & Learn	✓	✓	✓	✓	✗
Dedicated Featured Partner Video/Blog Post	✓	✓	✓	✗	✗

Interested in getting involved?



Contact **Aaron Brown**, Director of Resource Development, for more information on participation.

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NATIONAL ORGANIZATION ON
DISABILITY

About Us

The National Organization on Disability (NOD) is committed to increasing employment opportunities and fostering inclusive work environments for Americans with disabilities. NOD offers employment solutions tailored to meet companies' workforce needs. Our team has helped some of the world's most recognized brands be more competitive in today's global economy by building or enriching their disability inclusion programs.

